



The OEA will lead the way for continuous improvement of public education while advocating for members and the learners they serve.

To: OEA Local Association Leaders
OEA Labor Relations Consultants
OEA Field Associate Staff
OEA Professional Staff

From: Scott DiMauro, OEA President
Patricia Collins Murdock, Assistant Executive Director – Field
Nick Gurich, Director of Education Policy, Research, and Member Advocacy
David Williams, Director of Government Relations, Communications and Marketing
Jim Capehart, Director of Membership
Regional Directors

May 18, 2020

RE: 2020-2021 Membership Engagement and Enrollment Material Mailings

Membership Engagement Materials

Please find attached with this memo the new *Membership Engagement Flyer* for your review.

This flyer lists and illustrates items available for use in upcoming Membership Drives or Engagement events for the 2020-2021 Membership year.

The available resources, as well as additional items and information, can be accessed by going to the OEA website at ohea.org/supports. Materials are available electronically for download from this website or can be shipped directly to you by completing the online order form.



The website order form will need to be completed to begin the fulfillment process for items you wish to have shipped. You can select the item(s) and quantities needed and provide a specific shipping address where you would like these materials to be delivered. You can also easily find the resources that fit your specific needs based on the suggested usage and target audience descriptions available on the website.

Materials will be available beginning June 1, 2020 and will have a two-week fulfillment timeframe that you will want to take into consideration for your planned events. Please allow enough time for the order to be received, processed and shipped to your chosen location. We cannot accommodate requests for expedited or overnight shipping.

All OEA field offices will be provided a supply of the following items to have as inventory for their use:

- New Teacher Guide
- ESP Guide
- 12-Month Calendar for Local Leaders
- Worksite Leader Guide

Membership Enrollment Materials

The following items will ship to the local treasurer's home address of record directly from our printer via UPS in mid-June. **PLEASE NOTE: NEW THIS YEAR** the FCPE contribution forms normally sent to the Local Association President, will now be sent to the Local Association Treasurer along with the enrollment forms.

Included in the mid-June shipment:

- New Enrollment Forms (quantity based on 25% of the local's potential membership on record)
- Pre-printed Renewal Forms
- Supply of FCPE Contribution Forms

(Please note: An electronic version of each local's Enrollment Form will be available as of June 15, 2020.)

Please review the above information and mark your calendars accordingly. It is important to make sure OEA has been provided with any recent changes and has the most current email and mailing address on file for all local leadership. Do not hesitate to contact Membership at InfoOEA (1-844-632-4636) or via email at membership@ohea.org with any questions or concerns regarding these materials.

Best wishes for a productive academic year!

cc: Jeff Wensing, Vice President

Mark Hill, Secretary-Treasurer

Sheryl Mathis, Executive Director

Kristy Spires, Assistant Executive Director-Business Services

OEA Board of Directors

OEA District Leaders